

Anna Huisinga

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SUMMARY

Salesforce Developer with 4+ years of experience building end-to-end solutions across the Salesforce platform. Skilled in developing key components such as Apex, Lightning Web Components (LWC), Flows, and REST integrations. Experienced in the full development lifecycle from solution design and implementation to unit testing and production deployments. Passionate about collaborating with business partners to create impactful features that drive success, and committed to ensuring that technical solutions are efficient, scalable, and align with best practices. Enjoys mentoring teammates and fostering a culture of growth and continuous improvement.

EDUCATION

The University of Alabama, Tuscaloosa, AL

Master of Science in Computer Science (GPA: 3.88/4.0) May 2021

Bachelor of Science in Computer Science (GPA: 4.0/4.0) May 2020

Double Major in Mathematics with Statistics Concentration

Organizations/Honors: *summa cum laude*, University Honors, Alpha Omicron Pi

TECHNICAL SKILLS

Salesforce: 4x Certified, Apex, SOQL, Lightning Web Components (LWC), Flows, Visualforce, Security, Admin skills, REST APIs, Reports & Dashboards, Copado, SFDX CLI, Change Sets, Workbench, Sales Cloud, Financial Services Cloud, Experience Cloud, Marketo

Other Skills: Java, JavaScript, HTML, CSS, React, Python, Databases - SQL and NoSQL, Unit-testing, GIT, Agile, Scrum, Bitbucket, Jira, VS Code

PROFESSIONAL EXPERIENCE

Charles Schwab & Co., Inc., Austin, Texas

June 2021 – Present

Software Engineer, CRM Sales Technology

- Designed and implemented scalable Salesforce solutions including data models, UI components, security models, Apex triggers and batches, and Flows
- Led project to build a new Salesforce org from the ground up, migrating over 12 million records to the new system
- Communicated frequently with the product team to understand business needs and propose the best technical solutions
- Increased data accuracy by over 60% with new integration and automation systems, widely growing our users' trust
- Improved system performance by refactoring legacy code, reducing code complexity by 80% and processing time by 50%
- Developed robust error logging to alert admins of automation failures, reducing resolution time significantly
- Created technical documentation, conducted stakeholder demos, and drove cross-team alignment
- Managed team's deployment procedures using Copado, SFDX, and GitHub and collaborating with production support
- Mentored team members in Salesforce best practices and led peer code reviews to ensure quality and scalability

TD Ameritrade, Saint Louis, MO

Summer 2020

Salesforce (CRM) Developer Intern

- Managed the CI/CD pipelines and oversaw releases to multiple Salesforce environments
- Worked with the development teams, quality engineers, and business analysts to learn all aspects of the product lifecycle
- Proactively completed Salesforce administration and development training courses to build my technical knowledge

eTech, University of Alabama, Tuscaloosa, AL

Mar. 2019 – May 2021

Web Applications Assistant

- Refactored legacy PHP applications to align with modern web standards and new framework requirements
- Improved the accessibility of university websites to make them more compatible for users with screen readers
- Performed user acceptance testing (UAT) and documented bugs for peer developers

CERTIFICATIONS AND HONORS/AWARDS

Salesforce Certified Platform Developer I - October 2022

Salesforce Certified Platform App Developer - May 2023

Salesforce Certified JavaScript Developer I - January 2021

Salesforce Certified AI Associate - November 2024